

Decision Notice

Decision Title: Visit West business case development – Feasibility & Development Funding application (regional recovery and Adaptations Fund)

Decision Date: 01/02/2024

Decision Reference Number: CEO_2024_0003.2

Decision Taken

That £50,000 of the Investment Fund ringfenced for the recovery fund be allocated as Visitor Economy strategic development funding to deliver the Feasibility and Development application of the same name.

Reasons for the Decision

The feasibility and development activity will produce content and detail for a full business case to be provided for Committee approval of new, regular funding from the West of England Combined Authority Mayoral Combined Authority (MCA) to support the work and activity of Visit West. The MCA is keen to bring Visit West more into the influence and strategic direction of the MCA allowing us to enhance its effectiveness and integrating it better with our inward investment, innovation and regeneration work.

Authority for the decision

The decision is made under the delegation from West of England Mayoral Combined Authority Committee relating to the recovery fund. The Committee meeting in January 2022 resolved “To allocate £5m towards the creation of a Regional Recovery and Adaptions Fund and delegate the development of detailed assessment criteria and the approval of business cases to the Combined Authority Chief Executive in consultation with the Chief Executives of the constituent Councils”.

Decision-Taker:

Full Name: Richard Ennis

Position: Interim Chief Executive, West of England Mayoral Combined Authority

Date: 27/02/2024

In Consultation with: -

The Chief Executives of the constituent councils.